Sree Harini

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Product Designer | UI/UX | Digital Products | AI-assisted Design

Product Designer with nearly 3 years of experience creating user-centric digital products across web applications, mobile apps, and dashboards. Experienced in fintech, government, recruitment, and enterprise domains, with a strong focus on understanding user needs, simplifying complex workflows, and delivering intuitive, functional, and scalable digital experiences.

Experience

Credentech Solutions | Product Designer — Chennai, India | Mar 2024 – Present

- Delivered **9+ client products** across fintech, government, recruitment, finance operations, food delivery and travel, covering web apps, mobile apps, dashboards and websites.
- Owned features **end to end**, from research and information architecture to user flows, high-fidelity UI, interactive prototypes and developer handoff.
- Designed **multi-role platforms** (customer apps, operator and admin dashboards, approval workflows) with one shared status per record, so every role sees the same picture.
- Designed **payment, wallet and AI-assisted workflows**, including KYB onboarding, one-time-code transfers, confidence-based data review and bilingual Thai/English interfaces.
- Created **reusable components and page templates** in Figma, including the company's 40+ page website in light and dark themes.
- Partnered with developers on feasibility and ran **design QA** on built products, so releases matched the design.

Hakuna Matata Solutions | UX Intern — Chennai, India | Oct 2023 – Feb 2024

- Worked closely with **senior designers** on client web and mobile projects, supporting them with wireframes, UI screens and design iterations.
- Learned the **end-to-end product design process**, from user research and user flows to prototyping and developer handoff, through hands-on work and regular design reviews.

Projects

SRT Tax System | Government web app for the State Railway of Thailand, in Thai and English

Research, IA, role workflows, UI, prototypes, developer handoff.

- Replaced a paper-and-post process across **4 offices**, where local teams waited **5 to 6 days** for each tax notice, with a single upload that reaches them right away.
- Designed **4 role-based workspaces and 6 modules** with one shared status per notice, so Finance can track every notice without chasing other offices.
- Designed automatic record matching that flags differences, so verifiers **no longer check every notice by hand**.

UN Outreach | AI-assisted hiring platform for blue-collar jobs

Research, candidate apply flow, AI screening, recruiter and admin dashboards.

- Cut a job application from a long form and CV to **a single phone number field**, so workers can apply by scanning a QR code.
- Replaced **days of calling** hundreds of applicants with a 5-minute AI call, a 3-point summary and a match score, so recruiters can **shortlist everyone above a cut-off in one click**.

Taco Bell | Receipt and invoice platform for finance teams, web and mobile

Upload and review flow, confidence scores, export center, responsive UI.

- **Ended manual data entry** of paper invoices and receipts. Each document is uploaded once and **8 fields** are read automatically, each with a confidence score.

- Limited human review to **only the low-confidence fields**, and added scheduled exports to Excel, CSV, JSON or the ERP that need no one to run them.

KNECTD Payments and Business Wallet | Fintech, 4 surfaces across 2 phases

Both phases. Payment and wallet flows, KYB, driver app, dashboards.

- Designed a taxi fare **payment link that needs no app** (QR or SMS), plus a driver app and operator and admin dashboards, with failure screens that show exactly where the money is.
- Designed a **business wallet** where a parent business and its member operators add funds and move money to other wallets or banks, with the **fee shown upfront** and every transfer confirmed by a **one-time code**.

MSA Corporate Services | Singapore company incorporation website

IA, shared service template, registration form with live checks.

- Moved company registration online with a **5-step form** that checks entries as users type, so consultants receive **complete applications**, and put **15 services on one shared template**.

Tour EXC | Thailand tours website with an agent portal

IA, trip discovery, enquiry form, agent portal, design QA on the live site.

- Combined all bookings into **one enquiry form** across packages and activities, verified with a 4-digit email code, so the team gets real enquiries it can act on.
- Let travellers browse by **season, interest or weather**, and gave agents a portal to book and track bookings.

Hua Hin Eats | Food delivery mobile app for Hua Hin, Thailand, iOS and Android

Ordering flow, deals, restaurant and menu pages, cart and checkout.

- Designed an ordering flow that takes **a few taps**, from browsing restaurants and deals to checking out with PromptPay for delivery or pickup.
- Kept a **cart bar and itemized bill** on screen so the total is never a surprise.

Amaize Digital | Showcase website for a Singapore digital marketing company

Site structure, page layouts and interactions for desktop and mobile.

- Replaced a long contact form with **a single sentence the visitor completes** and a service checklist, so leads arrive with the right details.

Credentech Website | IT services company website, 40+ pages

Site structure, reusable Figma templates, light and dark themes, design QA.

- Redesigned **40+ pages in light and dark themes** on desktop and mobile, with templates that new pages reuse **without new design work**.

Skills

Product & UX: User Research, Usability Testing, Product Discovery, Feature Prioritisation, Competitive Analysis, Personas, User Flows, Information Architecture, Design Thinking.

Interaction & UI: Interaction Design, Wireframing, High-Fidelity Prototyping, Web and Mobile App Design, Responsive Design, Design Systems, Micro-interactions, UI Animation.

AI + Build: Vibe coding with Claude Code and Figma Make; designed and built a live industrial B2B website with Claude, including a scroll-driven 3D model.

Visual & Brand: Brand Identity, Logo Design, Brand Guidelines, Print and Social Media Creatives.

Domains: Fintech, Government, HR Tech, Finance Automation, Food Delivery, Travel, Corporate Services, Industrial B2B.

Tools: Figma, Adobe XD, Adobe Creative Cloud (Photoshop, Illustrator), Claude AI, Figma AI / Make AI, ChatGPT.

Education

B.Sc. Information Technology | SFR College — **Sivakasi, India** | **2020 – 2023**